The first ISO 9001 certified dental centre

By Dr. Ammar Alekri, Bahrain

Cosmetics is a necessity.
We then start talking about the cosmetic treatment of teeth of which Dr. Alekri said explaining: “There is a mis-conception about what is called teeth cosmetics that it is some sort of luxury. This is not accurate because most of these treatments are necessary.”

Dentist, oral and dental surgeon Dr. Ammar Alekri stressed that most of the treatments the teeth need are necessary to achieve the perfect health of the mouth and teeth, and that is what is called “a cosmetic treatment”, also necessary to maintain healthy teeth.

He further explained that the role of dentists is preventive in the first place and therapeutic in the second. He continued: “Yet, the general culture that we have now directs the individual not to resort to the dentist until after feeling pain. We are aiming at changing this cultural pattern and are trying persistently to persuade everyone of the importance of maintaining the periodic examinations, especially dental examinations.”

Prevention is better than cure Dr. Ammar Al-Ekry started his speech talking about hopes of dentists to take a more preventive than therapeutic role with patients of dental clinics. He said that: “The general culture in our society creates a correlation between consulting a physician and the disease. This concept is incorrect, and this pattern of thinking should be changed.”

He pointed out that it is very important for the person to visit the physician to perform the necessary examination periodically. He explained: “When a person specifies a periodic schedule to visit the dentist once every 6 months, this will allow the dentist to examine the mouth and teeth, and remove lime from the gum and teeth as well as other accumulations if needed. At the same time, the dentist will be able to identify any medical conditions in an early stage and provide the appropriate treatment for them.”

Dr. Ammar further mentions that many of those who are treating themselves from tooth decay or gum disease or other diseases believe that the treatment ends at the last session of the therapeutic program, thus neglecting the periodic examinations. They only resort to the dentist when they feel pain again.

He pointed out that implanting missing teeth due to a disease or a symptom is very necessary for a proper chewing process of food. He said: “From a general image prospective, losing teeth at maximum. “Another example that illustrates the need for “cosmetic dental treatment” is obvious for any patient who under went nerve treatment. The treated tooth becomes rigid, similar to an object made of glass and prone to break, it becomes very important to protect the tooth by cocooning it with what is commonly called “a crown”. Dr. Ammar added: “It is ironic that insurance policies cover nerve treatment or disease, while not covering the second part of the treatment which is protecting the tooth with “a crown” from any break. The insurance policy covers removing the broken tooth, yet doesn’t cover teeth implanting considering this to be cosmetic surgery. He pointed out the importance of validating insurance responsible and reconsidering this topic very well to define the difference between treatment and cosmetics in mouth and teeth diseases.

Modify your life style
When addressing the issue of disease prevention, Dr. Alekri said: “An individual can protect himself from a lot of teeth and gum diseases by modifying his life style, which causes a lot of health problems at the level of oral health and overall health”.

Dr. Alekri added: “Dietary habits and quality of food that we eat, generally, lack adequate servings of vegetables, fruits, milk and milk products. These food types contain a small percent age of sugars and rich with basic components that human body needs.” He also added: “In contrast, a food and beverages that we eat daily are rich in sugars, acids and industrial colors and the most prominent example of this are soft drinks. I have found that the cause behind a lot of the mouth and teeth diseases that afflicted Egyptians is the food group between 12-22 years.”

Dr. Alekri said: “The habit of eating dinner late in the hands of Dr. affects the teeth in the long run even while maintaining washed before going to sleep.”

Dr. Alekri also expressed his dissatisfaction with the significant spread of the habit of smoking among Bahrainis between males and females, indicating negative effects on the teeth and mouth. He hoped that the society could change the dietary patterns and trend towards healthy dietary patterns and quitting unhealthy habits as much mentioned.

Tooth Engineering
As for his objectives that made him open the Dr. Ammar Alekri Dental Centre, Dr. Alekri said: “The opening of a private clinic or medical center is considered the ambition of every doctor and the financial capability contributes to acceleration or slowing down the achievement of this dream.” He added: “Tamkeen program, that supports small and medium enterprises, contributed in my support, developing my clinic that was built on the philosophy of paying attention to the patients before the start of treatment, as it supplied the clinic with the latest high-quality devices in the field of dental treatment, which included Lasers, X-ray equipments and assistive devices in dentistry.”

He also added: “Recently, the acquisition of the necessary devices for manufacturing dental dentures at clinics has been made easier, which I have the ambition to acquire the devices used to design the dental dentures.”

He explained: “The device will also enable me to make the design of tooth dimensions which I want to plant for the patient, then it will send the data to the company specialized in the dental industry. This will save the time and will ensure that the dental implants process will be done by structures that I have done, which raises the quality of delivery and will result in the most prominent example of this are soft drinks. I have found that the cause behind a lot of the mouth and teeth diseases that afflicted Egyptians is the food group between 12-22 years.”

Dr. Alekri further stressed the importance of preserving artificial tooth in its place takes a period between 5-10 minutes of treatment and cosmetics in mouth and teeth diseases.

“Cosmetic Dentistry is a necessity”

According to the highest professional standards and certified by accredited party, Alekri said: “That made us very happy, the consulting body (Jafcon) re vealed to us that the center had applied a lot of technical and administrative matters that matched the requirements for the adoption of quality certification, according to the testimony of Bureau Veritas, the accredited party of the issuance of the certificate in the world.”

He also added: “This is what makes us proud and determined to provide the best services according to the highest standards of quality, also lends us to accelerate the implementation of our future plans to obtain quality certification in other areas, especially the environment.”

He also revealed his ambition to manufacture dentures inside the center, he said: “Big advances in the world of medicine quoted treatment for advanced stages on both the treatment methods and the devices used.” He add ed: “Recently, the acquisition of the necessary devices for manufacturing dental dentures at clinics has been made easier, which I have the ambition to acquire the devices used to design the dental dentures.”

Dr. Alekri added: “Comes before the equipments, the medical staff that specializes in various dental treatments, especially the cosmetic treatment of all kinds, which offers on my hands and the hands of Dr. Mohamed Ismail. Referring to that they had received many of the necessary courses of beauty therapy at the University of UCLA (one of the most prestigious American universities).”

Dr. Ammar said: “The centre departments are equipped with an electronic network linking all departments with each other from the Department of Registration and Reception to the six clinics, then to the Radiology Department. Today, our centre has become “A paperless work environment”. He explained: “Our commitment to our patients to reach the highest professional standards in the field of oral health and dental care, has qualified us to get the quality certificate ISO 9001: 2008, the certificate that enhance the confidence of our clients to our center, and assured us to the progress of work in the organization.”

Referral Clinic
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